



Re: Sponsorship Opportunity for the 700th Anniversary Weekend of the Order of St. George

I hope this letter finds you well. I am writing on behalf of the Order of St. George, a distinguished charitable and chivalric organization founded in 1326, to invite you to join us as a sponsor for a truly historic event.

For the first time in history, the Order of St. George's 700th Anniversary Weekend will take place in Ottawa, the National Capital of Canada, from the 24 -26 of April 2026. This extraordinary occasion will celebrate 700 years of chivalry, charity, and service, honouring the Order's enduring mission while showcasing Canada's proud military and cultural heritage.

About the 700th Anniversary Weekend

The weekend will feature:

- **Gala Anniversary Dinner:** A formal evening celebrating the Order's history, with keynote speakers, distinguished guests, and entertainment.
- **Networking Events:** Opportunities to connect with leaders from the military, business, and humanitarian communities.
- **National Military Cemetery Tour:** A guided exploration of one of Canada's most significant sites of remembrance.
- **Commemorative Activities:** Exclusive behind the scenes tour the the Canadian War Museum and the Parliament of Canada, as well as historical presentations and ceremonies that inspire reflection and connection.

Proceeds from the weekend will support the Order's charitable programs, which aim to better the health and well-being of members of the Canadian Armed Forces, Veterans and their families, and supports the Cadets and Junior Canadian Rangers Programs.

With Gratitude,

The Organizing Committee of the 700th Anniversary Weekend of the Order of St. George.

Main Event Contact:
Francine Harding
mnf.harding@gmail.com

Why Partner with Us?

Becoming a sponsor of the 700th Anniversary Weekend offers our partners the opportunity to:

- Showcase your brand to a distinguished audience of military leaders, business professionals, and community members.
- Align with a globally respected organization with a 700-year legacy of service and dedication.
- Make a tangible impact on initiatives that support veterans, their families, and humanitarian causes.

Sponsorship Levels

We offer a range of sponsorship levels tailored to fit various goals and budgets. Each level comes with unique benefits, such as:

- **Sovereign Sponsor (\$10,000):** Exclusive recognition as the lead sponsor of the weekend, with extensive branding opportunities and a speaking role at the Gala Dinner.
- **Grand Cross Sponsor (\$7,500):** Exclusive sponsorship of the Gala Dinner, including prominent logo placement and branding on materials.
- **Knight Commander Sponsor (\$5,000):** Sponsorship of the Networking Events, with opportunities for direct engagement with attendees.
- And more levels starting at \$250 for community supporters.

For more details on sponsorship benefits and opportunities, please refer to the attached sponsorship package.

How to Get Involved

We would be delighted to discuss how our partners can join us in celebrating this monumental occasion. Your support will ensure the success of this historic weekend while leaving a lasting impact on those we serve.

Please don't hesitate to reach out to directly to Nicolas McCarthy at nmccarthy@beechwoodottawa.ca or 613-322-5867. We would be happy to arrange a meeting or provide additional information to explore how this partnership aligns with your goals.

Thank you for considering this opportunity to be part of history. We look forward to welcoming you as a valued sponsor of the Order of St. George's 700th Anniversary Weekend.

Warm regards,

The Organizing Committee of the 700th Anniversary Weekend of the Order of St. George.

Sponsorship Lead:

Nicolas McCarthy
nmccarthy@beechwoodottawa.ca