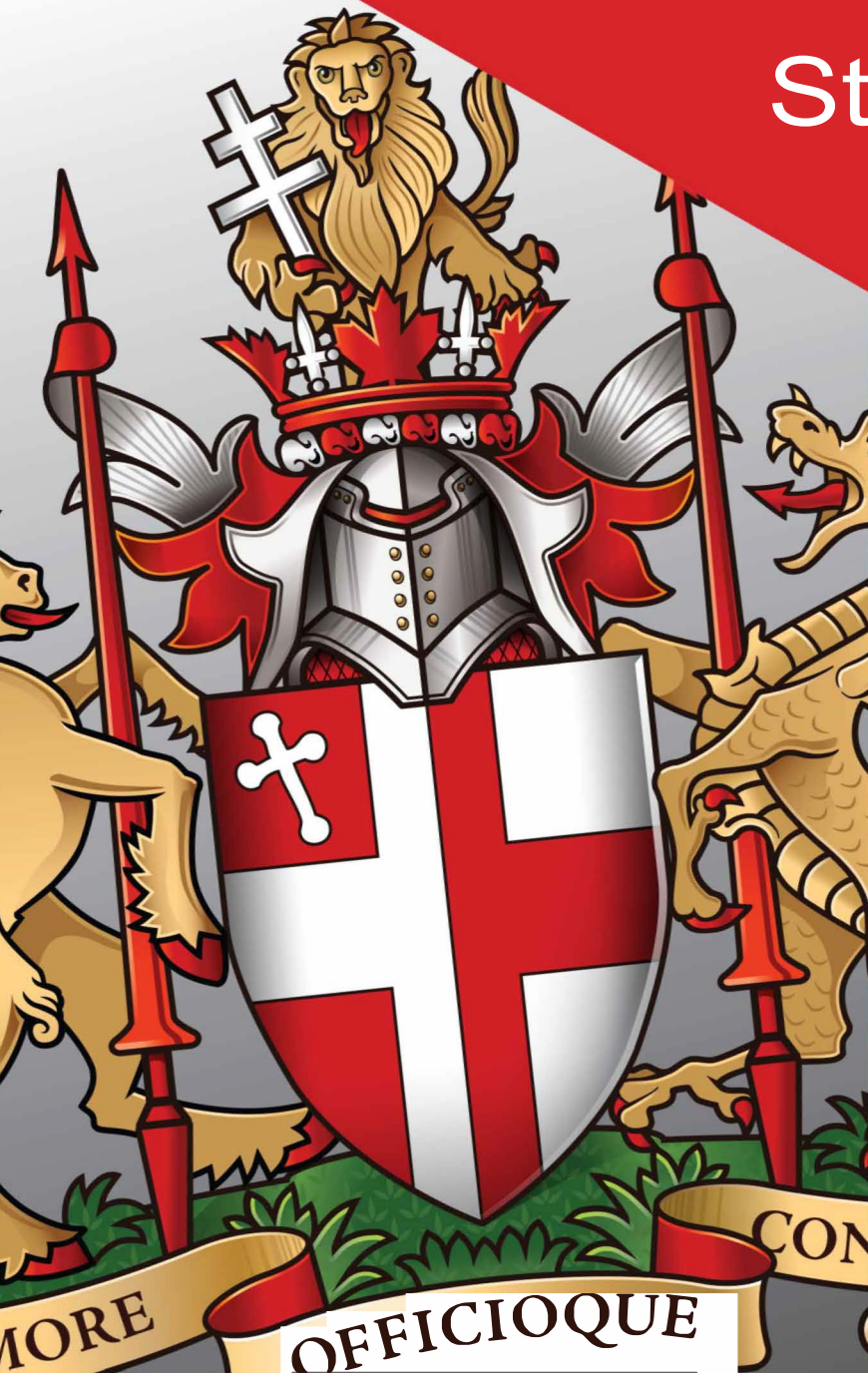


# 700th Anniversary Weekend of the Order of St. George



# Who was St. George?

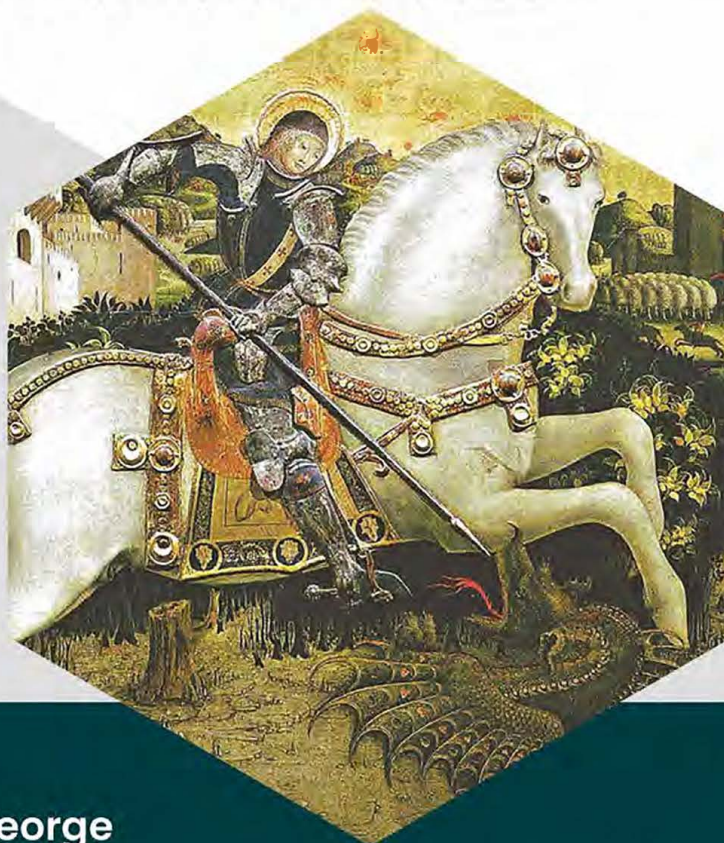
A great deal of information on St. George is available on the internet, but in summary:

St. George is the Patron Saint of England, venerated as one of the 14 Auxiliary Saints, or Holy Helpers, and is understood to have been an early Christian martyr. There is no actual evidence of George's life or deeds, but tradition holds that he was a Roman soldier and was tortured and decapitated under Diocletian's persecution of Christians in 303, AD. The legend of George's "slaying of the dragon" persists, is linked to the ideals of chivalry, and is often depicted artistically as a knight in armour adorned by a scarlet cross.

Recommended References:

[www.britannica.com](http://www.britannica.com)

[www.wikipedia.com](http://www.wikipedia.com)



## About the Order of St. George

The Order of St. George traces its roots to the Fraternal Society of Knighthood of St. George which was founded by King Károly Róbert of Hungary, and which is believed to be the most ancient of the chivalric orders, or confraternal orders, that were created as royal institutions independent of the Church. While the precise date of its foundation is not known, the Society is believed to have been in existence on April 23rd, St. George's Day, in 1326. Historians suggest that although the Society had a political role, it also functioned as an institutional embodiment of the ideals of chivalry within the court of the King. Since that time, the Order has persisted primarily in Europe for almost 700 years and is known for its charitable works and its links to the selflessness of military service.

Recommended reading:

Boulton, D'Arcy J.D. *The Knights of the Crown – The Monarchical Orders of Knighthood in Later Medieval Europe 1325–1520*. New York: St. Martin's Press, 1987.

# The Order in Canada

On March 1st, 2003, The Grand Priory of Canada and the Americas was consecrated at Christ Church in Niagara Falls, Ontario by our Founder, Chevalier Gareth Green, a Knight in the United Kingdom Order of St. George. On that date, 16 Postulants were invested as the first Knights and Dames of the Niagara Priory, with Chevalier Green appointed as our first Grand Prior.

By 2005, The Order had grown to encompass a second Priory in Toronto. Eventually, the membership decided to expand the purpose of The Order beyond its original establishment as a recognition order to become a working order, and to raise funds for good works. In line with its evolving purpose, The Order sought incorporation in January 2007 and the incorporation of its charitable arm, The St. George Foundation, in January 2013.

From its original complement of 16 members in the Niagara Priory, The Order has developed considerably both in membership and in organization. As of July 1, 2024, there are some 400 Knights and Dames in eight Priories spanning most of Canada under the leadership of the Grand Prior.

## Our Chivalric Code

In a modern context, Chivalry is expressed in the deliberate pursuit of a positive and proactive lifestyle of integrity, honour, courage, loyalty, compassion, self-discipline, courtesy and service. The ideals of Chivalry are represented in the symbols and pageantry of The Order, and in The Vows of Knighthood reaffirmed at each Investiture.

This Code sets out the values, ethics, and expectations to which we commit as Knights and Dames of our Order. The vows of knighthood are those of the 14th Century Knight which are:

“A Knight is sworn to valour, his heart knows only virtue, his blade defends the helpless, his might upholds the weak, his word speaks only truth.”

Once invested, every Knight and Dame takes up our common purpose to serve the aims of The Order and, in the words of the Oath taken at Investiture and reaffirmed at subsequent Investitures,

“To continually practice the Chivalric virtues of Faith, Service, and Honour.”

Members of the Order of St. George undertake to demonstrate by word and deed their commitment to the values, ethics and expectations set out in this Code.

### FAITH, SERVICE & HONOUR

We value the chivalric virtues of Faith as it resonates personally, Service as it pertains to helping others, and Honour as striving to do what is right in word and deed.

### MISSION & PURPOSE

The Order of St. George is a Chivalric Order whose Mission is: To better the health and well-being of members of the Canadian Armed Forces, Veterans and their families, and to support the Cadet and Junior Canadian Rangers Programs.

# The Order of St. George's 700th Anniversary Weekend

For the first time in its history, the Order of St. George's 700th Anniversary celebration will be held in Ottawa, Canada's National Capital. This monumental occasion underscores Ottawa's significance as the heart of the nation and a centre for Canadian military and cultural heritage. The weekend will bring together members of the Order, esteemed supporters, and distinguished guests from across the country and around the world.

## Event Highlights (April 24-26 2026)

The 700th Anniversary Weekend will feature:

- **Gala Anniversary Dinner:** A formal evening honouring the Order's history and contributions, featuring keynote speakers and entertainment.
- **Networking Events:** Opportunities to connect with leaders in the military, humanitarian, and business communities.
- **National Military Cemetery Tour:** A guided exploration of Canada's National Military Cemetery, highlighting the Order's dedication to remembrance and honouring those who have served.
- **Commemorative Activities:** Exclusive behind the scenes tour the the Canadian War Museum and the Parliament of Canada, as well as historical presentations and ceremonies that inspire reflection and connection.

Proceeds from the weekend will support the Order's charitable programs, which aim to better the health and well-being of members of the Canadian Armed Forces, Veterans and their families, and supports the Cadets and Junior Canadian Rangers Programs.

## Why Support the Order of St. George?

As a sponsor, your organization will gain unique access to a network of distinguished individuals from diverse fields, including military, humanitarian, and business leaders. The Order of St. George is a globally respected institution, and your support will help strengthen its mission of service, peacebuilding, and remembrance.

Your sponsorship will also provide:

- **Brand Visibility:** Showcase your organization to a broad audience through event materials, signage, and promotions.
- **Community Impact:** Directly support programs that assist Canadian veterans and promote peace and humanitarian efforts.
- **Networking Opportunities:** Engage with high-profile attendees from military, business, and charitable sectors.

# Sponsorship Levels

Your sponsorship will help make this historic milestone a success while providing unique branding, recognition, and engagement opportunities.

## 1. Sovereign Sponsor (\$10,000) (1 available)

- Exclusive recognition as the lead sponsor of the entire 700th Anniversary Weekend.
- Prominent logo placement on all event materials, signage, and promotional content.
- Recognition in the opening and closing remarks of the gala dinner.
- Opportunity to deliver a brief address at the gala dinner or other key events.
- 8 VIP tickets to the gala dinner.
- Branding on exclusive event giveaways (e.g., commemorative pins, booklets).
- Opportunity to include promotional material in the guest welcome package.
- Special acknowledgment in all press releases and media coverage.

## 2. Grand Cross Sponsor (\$7,500) (2 available)

- Recognition as the primary sponsor of the 700th Anniversary Dinner.
- Prominent logo placement at the dinner venue and on dinner menus.
- Verbal acknowledgment during the dinner program.
- 6 VIP tickets to the gala dinner.
- Branding on dinner-related materials, such as table centrepieces or name tags.
- Opportunity to provide a branded gift to dinner attendees.



### **3. Knight Commander Sponsor (\$5,000) (2 available)**

- Sponsorship of the Networking Events.
- Logo placement on all networking event signage and materials.
- Verbal acknowledgment during networking events.
- 4 tickets to the gala dinner.
- Opportunity to set up a small promotional display or table at networking events.
- Inclusion in all digital and printed programs for the weekend.

### **4. Companion Sponsor (\$3,000) (2 available)**

- Sponsorship of the National Military Cemetery Tour.
- Logo placement on tour-related materials, such as maps or itineraries.
- Verbal acknowledgment during the tour introduction.
- 2 tickets to the gala dinner.
- Opportunity to provide branded keepsakes for tour participants.

### **5. Herald Sponsor (\$2,000) (2 available)**

- Sponsorship of one of the Commemorative Activities, such as historical presentations.
- Logo placement on activity signage and materials.
- Verbal acknowledgment during the sponsored activity.
- 2 tickets to the gala dinner.
- Inclusion in the event program as a sponsor.



## **6. Benefactor Sponsor (\$1,000) (2 available)**

- Recognition as a general sponsor for the 700th Anniversary Weekend.
- Logo placement on the event website and promotional materials.
- 2 tickets to the gala dinner.
- Verbal acknowledgment during the event weekend.

## **7. Patron Sponsor (\$500)**

- Logo placement on the event website and printed program.
- Acknowledgment in the event program as a supporter.

## **8. Supporter Sponsor (\$250)**

- Name listed on the event website and program as a community supporter.
- Opportunity to support a specific aspect of the event (e.g., flowers, décor).

## **In-Kind Sponsorships**

The Order also welcomes in-kind contributions, such as décor, printing, or media production. In-kind sponsors will be recognized at an equivalent level based on the value of their contribution.

## **Contact Information**

Your support will ensure the success of this historic weekend while leaving a lasting impact on those we serve.

Please don't hesitate to reach out directly to Nicolas McCarthy at [nmccarthy@beechwoodottawa.ca](mailto:nmccarthy@beechwoodottawa.ca) or 613-322-5867. We would be happy to arrange a meeting or provide additional information to explore how this partnership aligns with your goals.

Thank you for considering this opportunity to be part of history. We look forward to welcoming you as a valued sponsor of the Order of St. George's 700th Anniversary Weekend.

Warm regards,

The Organizing Committee of the 700th Anniversary Weekend of the Order of St. George.

Sponsorship Lead:

Nicolas McCarthy

[nmccarthy@beechwoodottawa.ca](mailto:nmccarthy@beechwoodottawa.ca)